



Dear Prospective Exhibitor:

Believe it or not, 63% of U.S. households own a pet, which equates to 71.1 million homes!

For this reason, Eastern Hills Mall is proud to announce our **Furry Friends Pet Expo** on Saturday, March 20th from 10 a.m. - 4 p.m. right here in our shopping center. This event will showcase a wide variety of pet-focused businesses, professional organizations and services as well as fun pet activities! Additional highlights include a grand prize package giveaway and a FREE gift for each person in attendance. Well-behaved pets are welcome to attend and can enter the mall at the Cinema or Orvis/Dave & Buster's entrances.

Why not take part as an exhibitor to capitalize on this growing trend? All exhibitors will be provided with a 10 foot booth with one 8 foot skirted table, two chairs and booth signage for a cost of only \$200.

We encourage your company to take part in this wonderful event. Please respond by **March 1st** by filling out and returning the enclosed application form. Exhibitors will be accepted on a first come basis. Only 60 exhibit booths are available so don't delay.

If you have any questions or would like further information, please contact the Mall Office at 716-633-1600 or via e-mail at lklipfel@shopeasternhills.com or mwagner@shopeasternhills.com or fax the enclosed application form to 716-631-5127.

Best wishes,

Linda Klipfel
Specialty Leasing Coordinator
Eastern Hills Mall

Megan Wagner
Marketing Manager
Eastern Hills Mall

Enclosure



Furry Friends Pet Expo



Business Name: _____

Contact Person: _____

Address: _____

Phone/Fax #: _____

Email Address: _____

Description of Business : _____

How did you hear about the Pet Expo? _____

Company name for signage: _____

Electricity: Yes No

Form of Payment: Check _____ MoneyOrder _____

Please forward to: Eastern Hills Mall Management Office
Attn: Linda Klipfel
4545 Transit Rd.
Williamsville, NY 14221